



Highlighting Self-Employment Success Stories Across Indiana



Jerilynn Knight



JERILYNNE'S STORY

When Jerilynn came to Vocational Rehabilitation (VR), she brought with her a lifetime of knowledge and previous work experience helping others design and streamline their business processes. Over the past 30 years as a business owner, she has worked for fortune 500 companies and small startups. After some personal challenges and work setbacks, she was ready to hit the ground running and wanted to help businesses maximize their marketing potential in a manageable way. VR believed in Jerilynn and she is now working with clients to do just that.

Jerilynn, more affectionately known as MamaRed, will do whatever she can to help a client do things quickly and simply so they can focus on the things they love most. One client may want help with their social media content, while another may want help with streamlining daily operations. Jerilynn says, "At the foundation, it's about giving business owners and entrepreneurs

a 'pass' when it comes to knowing everything there is to know about running a business. How can we make marketing doable and get the owner's message out in a big way?"

When asked about her experience working with Portals, Jerilynn says, "What an amazing team! If it weren't for the Portals team, I'm sure I would have given up. It took a little over two years before I was introduced to the Portals team-it was all worth it. Without y'all, I wouldn't be where I am now. With your help and support, I'm re-energized and excited about what I can do in the world."

If you are inspired by the idea of starting your own business, or you're a counselor helping a client that may be a good fit for self-employment, please contact us. We would love to help, and are passionate about getting people the support they need to be more independent. www.PortalsLLC.org

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- Process Training



"Take a LOT of deep breaths, in the long run, the outcome is worth it."
- Jerilynn Knight